

Andrés Cabán Jr.

DESIGNER

he/him/his

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 New York City

Accomplished fashion designer with over 17 years of experience in multi-category design and merchandising. Skilled in leading the design process from concept to production, collaborating with cross-functional teams, and driving innovation through fabrics and technical details. Proficient in Adobe Illustrator and Photoshop. Known for attention to detail, strong communication skills, and a collaborative approach.

EXPERIENCE

Senior Designer/Merchandiser, Swimwear & Activewear

TAA Apparel Inc.

Feb 2018 – Present (6 yr 4 mos)

- Led design and merchandising efforts for the swimwear and activewear categories.
- Executed seasonal design concepts, incorporating market research, innovative fabrics, and technical details.
- Created detailed sketches, CAD artwork, and print patterns, collaborating with cross-functional teams to meet deadlines.
- Worked closely with planning and product development to align seasonal line lists and ensure the technical fit of all products.

Senior Designer/Merchandiser, Mens Apparel

TAA Apparel Inc.

Mar 2017 – Present (7 yrs 3 mos)

- Managed the design process for menswear, focusing on knits and wovens.
- Developed seasonal design concepts, coordinated fabric selection, and ensured technical execution.
- Collaborated with merchandising, wholesale and retail teams to align products with market needs.
- Contributed to successful product launches that resulted in increase in sales.

Designer, Private Label & Licensing

TAA Apparel Inc.

Aug 2013 – Present (10 yrs 10 mos)

- Designed private label and licensed apparel, gaining experience in manufacturing and contractual strategies.
- Collaborated with stakeholders to ensure compliance with licensing agreements and retailer/reseller contracts.
- Partnered with product development to create unique designs that met brand guidelines and customer expectations.

Designer/Merchandiser, Outdoor Apparel

TAA Apparel Inc.

Feb 2018 – Aug 2023 (5 yrs 7 mos)

- Designed outdoor apparel with a focus on functionality, durability, and sustainability.
- Conducted market research to identify trends and drive R&D for new product development.
- Led the design and merchandising process, ensuring products met technical requirements and customer needs.

Designer/Merchandiser, Boys Apparel

TAA Apparel Inc.

Jan 2007 – Mar 2017 (10 yrs 3 mos)

- Promoted from assistant to designer within six months, demonstrating my skills and commitment.
- Designed boys' apparel, collaborating with cross-functional teams to meet production deadlines and market demands.

Design Assistant

TAA Apparel Inc.

Aug 2006 – Jan 2007 (6 mos)

- Gained hands-on experience in all facets of the design process, from concept to production.
- Supported senior designers with sketches, fabric selection, and product development.

SKILLS

Software

Proficient in Adobe Illustrator and Photoshop.

Technique

Skilled in sketching, CAD artwork, print patterns, and technical design details.

Research

Experience in conducting market research to identify trends and drive R&D.

Collaboration

Proven ability to work with cross-functional teams, including planning, product development, merchandising, wholesale, and retail.

Communication

Excellent communication and presentation skills, complemented by a keen attention to detail.

EDUCATION

2006

A.A.S., Fashion Design & Merchandising
Katharine Gibbs School

2002

Computer Programming
City Tech, CUNY